Begin…

Confront

…

Commit…

Are you ready to E.N.G.A.G.E.?

Announcing “E.N.G.A.G.E.”

- **A revolutionary JO Innovation Cell with a creative approach for ground breaking results**

- **Virtual Director’s Action Group (VDAG) concept**
  - **Kickoff meeting at PERS 41 in Millington**
    - **One week in late August**
  - **Then, TAD to E.N.G.A.G.E., but <u>working from home</u>**
    - **Expect 6-9 months for first cohort … (project dependent)**

- **Opportunity to:**
  - **Change the face and charted course of the Surface Navy**
  - **Have talent FIGHTING to be a SWO … and further community excellence in Warfighting First for generations to come**

Big ideas <u>change the world</u> when translated into ACTION…

Enlisting the Next Generation…

- **SWO Community Leadership is seeking 4-6 TOP TALENT officers (O-3/O-4) who are:**
  - **Action oriented**
  - **HIGHLY INNOVATIVE**
  - **Team players**
  - **Ready to leave the Navy better than they found it**
  - **That guy or gal that your command leadership can't live without**
  - **On shore duty or within a few months of leaving sea duty**
- **To blaze a trail for future generations of Surface Warriors**
- **And turn the current models for issues like talent management and retention upside-down**

Disruptive innovation – to break away from a traditional way of thinking and use change as an advantage

…To Advance Surface Navy Goals…

- Take a tough, critical look at the Surface Warfare community
- Highlight the AMAZING, LEVERAGE the POSITIVE, Lean forward!
  - STRATCOMM campaign
  - Power of social media
  - Evolve positives into the extraordinary
  - Generate BIG personnel ideas and a path for implementation
- Take on special projects…
  - Like… launching a “Lock and Load” Initiative
    - <u>Lock</u> in our best people by identifying shortcomings then transforming them into opportunities
    - <u>Load</u> up on talent from the best civilian organizations by changing the cultural norm

Transforming what-ifs into what’s nexts…

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What's in it for me?

- **Networking opportunity with other top talent from across the Navy**
- **Opportunity to positively impact people… policy… and culture**
  - **SHAPE THE NAVY'S FUTURE**
- **Inside look at cutting edge changes already planned for our people**
- **A chance to MAKE A DIFFERENCE !!**

- **Concurrent FITREP signed by PERS 41**

Sign Me Up!!!

- **Submit bio (picture optional) and brief CO (or immediate Boss) endorsement to john.rummel@navy.mil for selection consideration by 31 July 2015**
  - **CO/Boss endorsement needed to ensure he/she knows you are moonlighting for Surface Warfare!**

- **Travel will be provided by PERS 41**
- **Selected officers will be notified by 7 August 2015**

Just a DREAMER or also a DOER…
E.N.G.A.G.E. !!!!!!!!

E.N.G.A.G.E.

Enlisting the Next Generation to Advance Goals for Excellence

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